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ABSTRACT

An eight-question survey was mailed to every fifth home in Plainedge, New York, on January 10, 1974. The questionnaires were color coded according to election districts to aid in determining if there were any differences in attitudes toward, or use of, the library, in relation to location, or possible correlation with census tract data relating to education, income level, etc. A total of 1244 surveys were mailed; 226, or 18.16% were tabulated. Of those responding, nearly 90% thought the library collections and quality of assistance were good to excellent. Responses were also noted for the library's publicity efforts, specific services, special subject collections, and frequency of library usage. Analysis of survey results and of community voting patterns on the library budget, led to the conclusion that the library should seek to maintain and improve its image with the community. (Author/SL)

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LIBRARY DIRECTOR

RESULTS OF THE JANUARY 10, 1974 SURVEY OF THE PLAINEDGE COMMUNITY

An Interpretive Report With Recommendations

by Joseph Eisner
Library Director

February 14, 1974

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I. METHOD

An 8-question survey was mailed to every fifth home in Plainedge on January 10, 1974. The questionnaires were color coded according to election districts to aid in determining if there were any differences in attitude toward, or use of,the Library, in relation to location, or possible correlation with census tract data relating to education, income level, etc.

A total of 1244 surveys were mailed; 226, or 18.16% were returned*. 151 of these, or 66.8% were signed. Individual letters replying to specific comments were sent to 53 households; form letters, individually typed, were sent to 98 other persons, acknowledging receipt of their replies, and thanking them for answering the questionnaire.

The replies were tabulated (see part VI, appendix I);for some questions, not only the number of replies are shown for each election district, but also the percentage that these replies are of the total for that district. For some questions, such as 1a, 4, 5, and 6, graphs have been prepared so that any differences in results from district to district, or from the School District average (the number of responses for that question, compared to all returns and expressed as a percentage) can be more easily discerned (see part VI appendix 3). On these graphs, an attempt was made to use a different line symbol for each district coded to the boundary of each election district as shown on the appended map of the School District. The boundary of the latter represented by ➞➞➞➞➞➞➞➞ on the map, is also the symbol for the School District average on the graphs. Unfortunately, our photocopying process may not reproduce these lines with the greatest clarity, but hopefully, the graphs will help in depicting the analysis presented in this report.

*Subsequent to the time the tabulation of responses began, 10 more surveys were returned. They were not tabulated, but the responses appeared to be in line with those that were tabulated. For example, the 10th and last commented: "Like the newsletter very much- varied programs and displays very interesting- sometimes the parking is very difficult..."

II. INTERPRETATION

Question 1a - Approximately how often do you use your Library?

On a District-wide basis, the majority of respondents, 84, or 28.3% use the Library weekly (refer to graph 1). The majority of these, 56, were from the Eastplain, Southedge and John H. West districts. This correlates with other public library studies, which indicate that closeness to the facility has a direct bearing on use (see part IV, page 12). However, a far higher percentage of respondents are frequent or heavy users of the Library than these studies found to be the case on a national basis, where heavy users comprised only 7% of the respondents (see part IV, page 12).

The next most frequent use on a District-wide basis is twice monthly by 60 respondents, or 26.5%. 11, or 45.80% of those respondents from Northedge and 22, or 33.3% of the Southedge respondents use the Library this often, followed by lesser amounts from Picken, Eastplain, and West districts. Again, this is a higher percentage than compared to the national pattern for "moderate" users.

3rd most frequent usage on a District-wide basis is once a month, by 43 or 19%. Respondents from Picken district, who may be more oriented to shopping in Holiday Park, Waldbaum Shopping Center, or even Massapequa itself, and thus have less reason to come to the Library in the normal course of their everyday business, comprise the largest amount in this group, followed by Northedge. This correlates with the fact that distance from the Library is a negative factor affecting frequency of use. But even so, this infrequency of use is still higher than the national pattern for "light" users in the national studies.

When other factors are taken into account, such as education & income shown by the 1970 census data, residents of Plainedge have the requisite characteristics for heavy library use as measured by the national studies:

a) income over $7,000;

b) parents of two children;

c) better educated.

ABSTRACT OF 1970 CENSUS DATA

	EDUCATION			INCOME				
	Med.yrs. School	H.S. Grads.	Coll. 3-4 yrs.	To $11,999	$12,000 14,999	To $14,999	$15,000 24,999	$25,000 50,000
Northedge (tract 5202)	12.3	62.3%	22.2%	36%	25.2%	61%	32.5%	5.9%
West (tract 5203)	12.3	61.9	18.2	33	25.1	53.1	36.2	5.7
Eastplain (tracts 5207)	12.3	61.9	21.5	38	20.6	59	35.1	5.9
(and 5208)	12.4	65.2	22.6	33	24.3	57	37.4	5.1
Southedge (tract 5209)	12.5	70.9	24.4	31	20	51	36.6	12.2
Picken (tract 5211)	12.3	65	16.7	37	22.7	60	32.3	7.8

However, the following factors should be considered:

1) The census tracts are not coterminous with the School District's election districts;

2) Such lack of coterminality makes it impossible to determine whether the statistics for the entire tract apply to the portion of the tract encompassed by the particular election district;

3) The census data is over 3 years old, and may be out-dated regarding income and education level for a significant number of Northedge and perhaps other residents;

4) Even if (2) were not so, the fact that respondents live in a supposed "high" income or educational area does not mean that those respondents necessarily possess the predispositions generally attributed to persons with those characteristics.

Question 1b - If you don't use your Library as often as you'd like, please indicate reason.

Here a variety of reasons are revealed, most associated with a particular personal problem. No attempt is made at interpretation. However, aside from distance and lack of transportation, or need to mind children, note concern with traffic on Hicksville Road (see Tabulation, part VI, page 1).

Question 1c - If you use another public library in Nassau County, please indicate reason.

The reasons given would appear to be self-evident. Where another library's book collection was deemed better, such as Farmingdale, it is not clear whether respondents mean Farmingdale Public Library or the library of the SUNY campus at Farmingdale. A few respondents in this group may be college students (see Tabulation, part VI, page 2).

Question 2 - If you have children or students in your household [indicate] a) number; b) age levels.

An analysis of the answers to part (b) presents some interesting demographic facts which confirm that the school-age population of the District is on the decline. The number of children aged 2 and under, and ages 3 - 5 is only 65, compared to 156 children aged 6 - 12, and 13 - 18, and the 53 children aged 18+. If our sample is valid, and these numbers could be projected District-wide, then it would appear that the projected input of pre-school age children to the school system is less than half of those currently reported as of school age by Library users, and that within five years at the most, the number of children in school through 6th or 7th grade will be less than half of what it is now. Thus, our children's room circulation will also continue to decline (the trend reported in Director's Memorandum 74-1). On the other hand, within the same time period, a slight upswing in enrollment in the junior high and high school can be expected, possibly with some increase in our adult circulation. But, in 4 or 5 years, a decline in junior and senior-high

enrollments should begin to occur.

An analysis of part (a) of this question indicates that the majority of District households report 2 children (67) followed by 55 reporting 3, 40 reporting 1, 18 reporting 4, 7 reporting 3, and only 3 reporting 6 or more. Most households reporting 1, 2, or 5 children are located in either Eastplain or Southedge districts. National studies of public library usage have determined that families having at least 3 children tend to use public library facilities more than those who have no children. If such findings also have validity here, the apparent significance to this data would seem to be that there will continue to be less Library users from Northedge, West and Picken districts than from Eastplain and Southedge districts.

Assuming a low percentage of out-district migration by those families whose children are growing older, minimum replacement by families having relatively few young children, proves the implications raised in the Library's five year objectives, which predicted this decline. There will be left in the community an increasing number of those among whom the highest percentage of non-users are to be found: men; persons fifty years and older; and childless individuals and families (see part IV, page 12).

Question 3 - What is your opinion of your Library's a) Adult Book Collection; b) Children's Materials; c) Quality of Assistance.

a) On a District-wide basis, 98 or 43.36% rated the Adult book collection excellent, while a slightly higher number, 100 or 44%, rated the collection good. Only 7, or 3.2% rated the collection fair. A higher percentage from Northedge and Eastplain rated the collection excellent, while the highest percentages rating it good came from West and Picken. An approximately equal percentage of Southedge respondents rated the collection excellent or good: 39.39% and 42.42%.

Only 7 rated the adult collection fair, and 1 poor, compared to the 198 who rated it either excellent or good.

b) On a District-wide basis, 90 or 39.81% rated the children's book collection excellent, while a slightly lower, 77 or 34.07% rated the collection good. Only 5, or 2.21% rated the collection fair. More Eastplain respondents, 38 or 51.35% rated the collection excellent, but an equal percentage of Northedge respondents, 9 or 37% rated the children's collection either excellent or good. More West respondents rated the children's collection good (16 or 40%) than excellent (11 or 27.5%), while more Southedge respondents rated the collection excellent (27 or 40.9%) than good (19 or 28.7%). The largest percentage of respondents rating the children's collection as good (12 or 54.54%) were from Picken, and these respondents also were the smallest percentage (5 or 22.72%) rating the children's collection as excellent. On a District-wide basis, 5 or 2.21% rated the children's collection as fair. A total of only 172 responses were received to this question, as compared to 206 responses to a) preceding, and c) following.

c) On a District-wide basis, a significant majority, 133 or 60.17% of the respondents rated quality of assistance as excellent, while 64 or 28.3% rated this as good. 6 or 2.65% rated it only fair, while 3 or 1.32%, rated it as poor. The high percentage of respondents rating the quality of assistance as excellent was uniformly distributed over all districts, with those from Eastplain (67.56%) ranking first, and those from West (55%) ranking fifth.

Respondents checking "fair: or "poor" to either a), b), or c) were also asked to indicate what areas needed improvement. Of 20 comments, 11 were related to need for more books of various kinds, and 9 to need for better assistance in the children's or adult area. Of the latter, only one response was signed. When this patron was contacted, it was determined that her comment did not relate to quality of assistance by professional personnel, but to the fact that, on occasion, her daughter has had to wait to have her books checked out on the children's side. Thus it may be that some patrons responding interpreted "quality of assistance" as encompassing not only help

for answers to questions, but also extending assistance in checking out, etc. The question was intended to determine the patron's opinion of the quality of reference and/or professional assistance.

Question 4 - How do you find out about your Library's programs and services?

An overwhelming majority of respondents, 200 or 88.49%. find out about Library programs and services from the Newsletter (see graph 2). 100% of the respondents from Picken checked this source, with the lowest percentage, 81.81%, from Southedge residents.

Newsday is the second most consulted source for Library information. On a District-wide basis, 58 or 25.66% refer to this, but this varies from a low of 18.18% at Picken to a high of 32.58% at West, with 21.2% at Southedge, 27% at Eastplain and 29.16% at Northedge.

The third most consulted source for information about the Library's programs and services was Plaintalk. On a District-wide basis, 52 or 23% use this medium. From district to district, the response varies from a low of 16.6% from Northedge to a high of 31.8% from Picken, with about 22% each from West, Eastplain, and Southedge.

The fourth most consulted source is the Pennysaver. On a District-wide basis, 40 or 17.69% respondents checked this as a source of Library programs. However, from district to district, percentage of respondents varied: Picken was highest at 27.27%,with Eastplain, Northedge and Southedge closely grouped at 18.98%, 16.60% and 15.15%, respectively, and West lowest at 12.5%.

All other sources offered as choices for respondents to check had District-wide averages of not more than 7.52%, which was scored by the Massapequa Post. On a district-by-district basis, the Post's percentage varied from 18.18% at Picken, to 8.1%, 7.57%, and 5% at Eastplain, Southedge, and West, respectively, with no response from Northedge.

On the basis of this data, it would appear that at least among Library users, or those interested in Library programs and services, the Post, Observer and Tribune, have low readership. It is conjecturalwhether this data could be extrapolated to conclude that the actual circulation of these papers is low in Union Free School District 18.

Question 5 - What features of your Library's Newsletter do you find useful?

Respondents were given four choices. On a District-wide basis, percentage-wise, the responses ranked in the order indicated. However, when these responses are analyzed on a district-to-district basis, there are some interesting variations from the District average (see also graph 3).

a) Description of services - 56.63% (128)

68% of Picken respondents found this most useful, compared to 59.45% 57.5%, 51.51% and 50% from Eastplain, West, Southedge and Northedge.

b) Equipment available - 52.21% (118)

On a district-by-district basis, the percentages more closely followed the District average: Northedge, 54.16%; Eastplain, 54.05%; Southedge, 53.03%; Picken, 50%; and West, 47.5%.

c) Program announcements - 50.88% (115)

The variation from the District average was: Eastplain, 58.1%; West, 55%; Picken, 54.54%; Southedge, 42.42%; Northedge 41.6%.

d) Consumer information - 43.36% (98)

Here there were two surprising variations from the District average: 63.63% of the Picken respondents checked this, as did 52.50% of the West respondents. Percentages from Eastplain, Southedge and Northedge were closely clustered: 39.18%, 37.87% and 37.5%.

This is the first indication we have had regarding interest in this aspect of the Library's out-reach program, and if our sample is valid, it would appear there is greater impact in some areas of the District than in others. This may be related to income levels of respondents.

Question 6 - What do you like best about your Library?

Respondents were given three printed choices, plus an opportunity to write in under "Other." On a District-wide basis, percentage-wise, the choices ranked as follows (see also graph 4):

a) Books - 67.25% (152)

On a district-by-district basis, percentages followed closely the District average: Eastplain, 72.97%; Picken, 68.68%; West 67.5%; Northedge, 62.5%; Southedge, 62.18%.

b) Programs - 44.24% (100)

On a district-by-district basis, West at 32.5% strayed significantly from the District average, while the others ranked as follows: Picken and Northedge, 50%; Eastplain, 47.29%; and Southedge, 43.93%.

There may be some significance to the fact that, within this category, respondents from the two districts located farthest from the Library ranked programs higher than respondents from the other 3 districts. Whether this is due to the type of programs, their life-styles, or whatever, is conjectural, but it certainly suggests that while books alone may appeal to these respondents, their motivation for supporting the Library may be further reinforced by the availability and variety of programs.

c) Equipment loans - 24.77% (56)

On a district-by-district basis, there are two significant variations from the District average: Northedge, with a high of 37.5%, and Picken with a low of 9.5%. Eastplain, Southedge, and West cluster close to the District average with 27.02%, 25.75%, and 22.5%, respectively. What significance should be attached to the very high percentage of responses within this category from Northedge, and the low percentage from Picken, is unclear. However, since Northedge has only supported

the Library's budget since 1972, it may be valid to conjecture that at least at Northedge, motivation for support of the Library may be further reinforced by the availability of equipment for loan.

d) Other - 13% (31)

These responses do not appear to have any pattern, except that taken as a whole, they may indicate those features of the Library which have proven striking enough to have evolved spontaneous comments, and should be read in conjunction with the comments received in response to question 8 - Do you have any comments or suggestions about your Library not covered above? (The actual comments are reproduced on page 5 of the Tabulation, part VI, appendix 1).

Question 7 - What do you like least about your Library?

1)	Noise	14	6.19%
2)	Miscellaneous*	14	6.19%
3)	Lack of materials	10	4.42%
4)	Hours open	7	3.09%
5)	Equipment loans	7	3.09%
6)	Location	3	1.30%
7)	Length of loan period	2	.80%
8)	Adequacy of parking	2	.80%

*based on responses to both questions 3 and 7

Most often, those who had negative comments failed to sign their responses. Thus, it proved impossible to determine whether the reason for their stated dissatisfaction could be averted in the future by a change in personnel, procedures, scheduling, etc. By and large, the overwhelming majority of respondents think well of the Library and its services. However, even though those who had negative comments represent a minority, their comments should not be ignored, even though in a few cases nothing can be done (i.e., location, parking, traffic).

III. SUMMARY OF SURVEY FINDINGS

Of those responding to the survey:

1) Nearly 90% think the Library's collections and quality of assistance vary from good to excellent;
2) 88.49% find out about the Library's services and programs from the Newsletter; less than half find out about them from Newsday or Plaintalk.
3) 56.63% find the description of services in the Newsletter most useful, 52.21% find the availability of equipment most useful, 50.88% find program announcements most useful, and 43.36% find consumer information most useful. However, there is a significantly higher percentage response regarding usefulness of equipment availability, program announcements, and consumer information from Picken and Northedge districts.
4) 67.25% like the books best, 44.24% like the programs, 24.77% like the equipment loans, and 13% had other comments.
5) Those living nearer to the Library are more apt to use it once a week than those in the Picken or Northedge districts.
6) 26% of all respondents have criticisms of the Library. While these are miscellaneous in nature, 7% or less relate to any particular problem. These vary greatly but numerically, those relating to noise and quality of assistance outnumber any others.

IV. WHAT IS KNOWN ABOUT "TYPICAL" PUBLIC LIBRARY USERS

Studies of public library usage and users nationally in 1948 and 1967 indicated the following:

"Studies indicate that women are by far the more frequent general circulation users, although males tend to use informational and reference services more than females. Lower-income groups may use the library less because they have access to fiction circulation through paperbacks that may be purchased at low prices. The lower-income groups appear to use the library less because they are generally less well educated. Wealthy individuals may not use the public libraries because they can afford to maintain their own personal libraries in any manner they might desire.

"The age of the library user is a factor affecting library usage. The older a person grows, the less likely he is to use the library. This appears to be a function of his physical capabilities, distance from library, and interests. The studies indicate that children are the most frequent users of public libraries.

"Distance from library services has been shown to be a significant factor affecting library usage. The farther one is from library services, the less use he is likely to make of those services."

"In addition, relatively higher proportions of the following types of persons are to be found in the *nonuser* category:

1. Men.
2. Persons fifty years and older.
3. Separated, divorced, or widowed persons.
4. Childless individuals and families.

...."[1]

"...." On a proportionate basis, users are:

1. More likely to be women.
2. More likely to be young (age 21–34).
3. Most likely to be college-educated.
4. More likely to be either single or married, as opposed to widowed or divorced, particularly to be parents of two children.
5. Most likely to be Caucasian.
6. Most likely to live in large urban centers (one million population) or in middle-sized cities (50,000–249,999).
7. Most likely to be in the professions or in white-collar occupations with annual earnings of $10,000 or more.

In short, public libraries now appear to serve mostly a minority of adult Americans, members of our upper middle class in the main. In effect, this clientele can be characterized as a highly self-selected elite rather than as a wide across-the-board public.

Respondents were asked how frequently they visited a public library during the three-month period prior to the interview. The following classifications were made according to the responses elicited . . .

1. *Light Users:* visited a public library one or two times in a three-month period (10 percent totally).
2. *Moderate Users:* visited a public library three to eight times in a three-month period (13 percent totally).
3. *Heavy Users:* visited a public library nine times or more in a three-month period (7 percent totally).

[1] The Use of Libraries and the Conditions that Promote their Use, a study by the Academy for Educational Development, Inc, commissioned by the National Advisory Commission on Libraries in 1967, in Knight, Douglas M, and Nourse, E. Shepley, Libraries at Large, Bowker, 1969, p. 63.

Light Users

One in every ten adult Americans visits a public library some one or two times during a given three-month period, based on the results of this survey. This light user is equally apt to be male or female. Evidently light usage of public libraries becomes even lighter as age increases, for twice as many light users (15 percent) are to be found among those aged 21–34 years as are to be found among those aged 50 years and more (7 percent); all library use seems to decline with age. Educational attainment is another characteristic that is closely related to library use in general, with the least-well-educated preponderantly in the nonuser group. Among the light users, four times as many persons with college backgrounds (16 percent) are to be found as persons with grade school educations (4 percent).

Marital status affects general patronage of public libraries, with the divorced, separated, and widowed least likely to be patrons, but marital status does not appear related to light library patronage. Race does not affect light usage either, although far more Caucasians than nonwhites use libraries generally.

Other social characteristics . . . appear to have a similar relationship to light usage as to usage in general. Relatively fewer light users reside in less-populated areas (areas with less than 50,000 residents), a situation holding true for users as a whole. Light users are concentrated in the professional and clerical occupations, which holds true for users generally. Farmers, the retired, and the unemployed are least apt to be either general users or light users. Proportionately more persons earning $7,000 or more are apt to be both general and light users, and persons earning under $7,000 are least apt to be either general or light users. Childless families and individuals are least likely to be either a general or light patron of public libraries.

The light user of libraries is equally likely to be either male or female, and most likely to be younger, better educated, a small community resident, in the professions or in a white-collar job, upper-income bracketed, and a parent.

Moderate Users

A total of 13 percent of all adult Americans attend some public library between three and eight times in any three-month period, thus qualifying as moderate users. There is a preponderance of females (half again more than males) in this group. In addition, moderate public library users are more apt to be:

1. Younger.
2. Better educated.
3. Single, predominantly.
4. Caucasian (ratio to non-Caucasian is 3.5 times to one).
5. Residents of small to middle-sized locales (2,500–249,999 population).
6. In professional and white-collar jobs.
7. In the upper-income categories.
8. Parents of three or more children.

Heavy Users

Seven percent of the adults in the population attend libraries relatively often (nine or more visits during a period of three months), and thus are classified as heavy users. Twice as many women as men are heavy users of public libraries. People aged 50 or over, as compared with younger persons, are least likely to be heavy users. Three times as many college-trained persons as high-school-educated individuals are heavy users. The ratio of college people who are heavy users to grade school people in this category is seventeen to one.

Heavy library usage is generally unaffected by either marital status or size of community. Four times as many whites as nonwhites are heavy users. Heavy usage is most frequent among professionals and white-collar people and among persons earning $7,000 and more. Parents with two children are twice as likely as all other individuals or parents to be heavy users of public libraries.

Summary

1. Only three in ten adult Americans now use public libraries.
2. Women are more likely to use public libraries than men. Men tend to be light or moderate users, and women tend to be moderate users. Proportionately more women than men are to be found in both the moderate and heavy usage categories.
3. As age increases, library usage decreases (among people aged 50 and over only two in ten ever visit a library). Younger people (age 21–34) are more likely to be light and moderate users, and on a proportionate basis middle-aged persons (age 35–49) tend to be heavy users.
4. As educational attainment decreases, library usage decreases. Thus where more than half of the college-educated adults use public libraries generally, only one in ten grade-school-educated individuals ever uses a public library. College-educated people are most likely to be moderate users. People with high school and grade school backgrounds are least likely to be heavy users.

5. Single people in general are most likely to use public libraries, and the widowed, divorced, and separated are least apt to make use of these institutions. Single people are most likely to make moderate usage of libraries, and married individuals are equally likely to fall in either the light or moderate patronage categories.
6. Childless individuals make the least general use of libraries, and parents with two children use libraries in the greatest proportions. Parents with one child or two children are equally distributed among light and moderate users. Parents of three or more children, as well as childless individuals, are more apt to be moderate users rather than either light or heavy users.
7. Small communities (under 2,500) contribute disproportionately to the non-user group. Persons in the larger urban centers tend to be either light or moderate users with almost equal frequency. Residents of communities with populations of 2,500–49,999 tend to be moderate users proportionately more than they tend to be either light or heavy users of libraries.
8. The major proportions of users of public libraries come from among the professional and white-collar groups. Both these groups tend to be moderate users, although professionals are to be found in the greatest proportion among heavy users.
9. As income level decreases, library usage decreases. This holds true for all three user categories. [2]

[2] Ibid, pp. 73-74.

LIBRARIES AT LARGE: USERS AND USES

TABLE 2B–2.7

FREQUENCY OF PUBLIC LIBRARY USE[3]

The Question: "Would you think back over the last three months and tell me how many times, if any, during this period you have gone to a public library?"

RESPONDENT CHARACTERISTICS	VISITS TO PUBLIC LIBRARY IN PAST THREE MONTHS					
	LIGHT USERS (1 OR 2 TIMES) %	MODERATE USERS (3–8 TIMES) %	HEAVY USERS (9 OR MORE TIMES) %	NONE %	TOTAL %	NO. OF INTERVIEWS
NATIONAL TOTAL	10%	13%	7%	70%	100%	(1,549)
SEX						
Men	11	10	5	74	100	(779)
Women	11	15	9	65	100	(770)
AGE						
21–34 years	15	17	8	60	100	(363)
35–49 years	13	14	9	64	100	(495)
50 years and over	7	9	5	79	100	(658)
EDUCATION						
College	16	23	17	44	100	(388)
High school	12	13	6	69	100	(816)
Grade school	4	5	1	90	100	(344)
MARITAL STATUS						
Single	10	20	6	64	100	(84)
Married	11	13	7	69	100	(1,283)
Other	9	7	8	76	100	(175)
RACE						
White	10	14	8	68	100	(1,419)
Nonwhite	9	4	2	85	100	(130)
SIZE OF COMMUNITY						
1,000,000 persons and over	13	16	10	61	100	(296)
250,000–999,999	13	12	7	68	100	(333)
50,000–249,999	14	16	8	62	100	(214)
2,500–49,999	9	14	8	69	100	(247)
Under 2,500	7	8	5	80	100	(459)
OCCUPATION						
Professional and business	15	21	12	52	100	(399)
Clerical and sales	14	19	9	58	100	(178)
Manual labor	10	9	5	76	100	(577)
Farmers	5	2	1	92	100	(99)
Non-labor-force	6	8	7	79	100	(281)
INCOME						
$10,000 and over	15	18	12	55	100	(412)
$7,000–$9,999	11	16	9	64	100	(347)
$5,000–$6,999	12	10	5	73	100	(281)
$3,000–$4,999	7	10	5	78	100	(219)
Under $3,000	3	6	3	86	100	(244)
NUMBER OF CHILDREN						
One	13	13	7	67	100	(254)
Two	14	13	12	61	100	(249)
Three or more	13	18	6	63	100	(374)
None	7	10	6	77	100	(668)

[3] Ibid, p. 84.

V. CONCLUSIONS AND RECOMMENDATIONS

To a great degree, the ultimate test of what the public thinks of the Library's services is reflected in the results of the annual budget vote. Thus, the data obtained from the survey must also be coupled with some recent trends in the annual budget voting.

In 1972 and 1973, the Library budget passed by considerable margins (2,341 and 1,116) compared to only 17 votes in 1971 (see part VI, Appendix 4). On a District-wide basis, the number of "no" votes on the Library budget appears to be on the decline. However, considering that there was less of a voter turnout in 1973 than in 1972, this "decline" could also be interpreted as an indication that the number of "no" voters on the Library budget does not change appreciably, and that, while many of them may well be the same ones who also vote "no" on the School budget, they constitute a hard core. In addition, in 1972 and 1973, only 77% and 78% of those voting on the School budget also voted on the Library budget.

An analysis of voting patterns on a district-by-district basis since 1969 indicates that while there are always "no" votes in Eastplain, the number of "yes" votes almost always outnumbers them (1969 was an exception). The number of "yes" votes from Southedge has exceeded the "noes" since 1970. On the other hand, it was not until the 1972 and 1973 votes that West, Northedge, and Picken district "yes" votes outnumbered the "noes", thus contributing to the overwhelming District-wide "yes" majority on the Library budget in those years.

Thus, despite the apparent possession by its populace on a community-wide basis of two attributes well above the national average which contribute to heavy library use, income and educational level, up to several years ago this did not translate itself into more than token fiscal support District-wide for the Library's budget. Significant fiscal support for the Library

began to occur in Northedge, West and Picken districts, approximately 2 years ago at a time when there is reason to surmise that changes began to take place in the community which have resulted in the influx of persons of lesser income level and educational attainment.

Perhaps what has begun to happen is that despite these presumed changes in the population, for a great many more people the Library has become a focus of community interest. This may be either because more of the community has had direct exposure to the Library's services, or because, to many less predisposed to be active Library users, the reports they hear about what the Library is doing predisposes them to support the Library's budget request as opposed to the School's.

It would seem that the Library should seek to maintain and improve the image it now holds in the community as reflected by the comments in the survey. This it must do not merely because it has a vested interest in having its budget passed, but more important because, in line with its objectives, it has an obligation to do so.

Relating these conjectures to some of the information developed from the survey, and applying it to the ultimate annual test, the passing of the budget, it is suggested that:

a) Except under the most extraordinarily adverse conditions, more Eastplain voters are predisposed to vote "yes" than "no" for the Library budget. To a lesser extent, this is also true for Southedge.

b) Although the recent trend at Northedge, West and Picken has been for support of the Library budget, undoubtedly distance as well as income factors affect voter attitudes in these districts, despite indications that respondents from these areas use the Library to a greater degree than is true for persons of presumed similar income and educational levels nationally.

c) In order to encourage more "yes" voter support from Northedge, West and Picken, based on survey responses from those districts, the following should be instituted:

1) Northedge - because an unusually high number of respondents signed their surveys (see Tabulation, page 5), to continue to stimulate interest in the Library in this district, additional survey mailings should be undertaken. Also, special mailings in addition to the Newsletter, reminding Northedge residents of programs, and the availability of equipment loans, should be considered, since Northedge residents showed the highest response of all districts to program activities at the Library (see graphs 3 and 4).

2) West - because the second highest percentage of respondents indicating that the feature of the Newsletter they liked best was consumer information was from this district; special mailings in addition to the Newsletter should be considered, stressing this aspect of the Library's services to West residents.

3) Picken - because the highest percentage of respondents from this district indicated that the two features of the Newsletter found most useful were "description of services" and "consumer information" (see graph 5) special mailings in addition to the Newsletter, should be considered, stressing these aspects of the Library's services to Picken residents.

4) Alternatively, since the preparation of such material in 1) - 3) will consume as much time for limited distribution as for District-wide dissemination (although the latter will cost more for mailing) perhaps the publication of the Newsletter should be expanded from the currently projected 6 times per year to 7 or 8 times, with issues continuing to stress areas of apparent interest to Northedge, West and Picken residents. Either will strain staff capacity to produce.

Stepping back from the figures and looking at the survey as a whole, it would appear that the Plainedge Public Library is an important factor in the lives of a very large segment of this community. This support ranges from the rather high number of ebullient, "I love my library," patrons, through the less vocal steady, satisfied users, to the group which never uses the Library but feels there is a need for one in the community. It would also appear that there is in Plainedge a moderate number of people who, although they object to some aspects of its operation, generally support the Library, are open-minded about its faults, and are constructive in their criticism. And finally, there is the remarkably small, almost non-existent, number of residents who are unalterably hostile. The relatively few totally negative responses to survey seem to stem from disinterest rather than dislike. It may be that our outreach program has already had some impact on this group. And finally, credit should be given to the long-term members of the staff, whose spirit of cooperation and whose attitudes played no small part in building up the generally excellent image of the Library in the community. And the trustees, past and present, should be credited with having helped to provide the kind of atmosphere in which such achievements could be effected.

PLAINEDGE PUBLIC LIBRARY

TABULATION OF COMMUNITY SURVEY - JANUARY 1974
(Copy Attached)
Mailed 1/10/74 to every 5th home in U.F.S.D. 18

Election District	Name	Color	# Sent	# Returned	%
I	Northedge	Pink	140	24	17.142
II	John H. West	Blue	276	40	14.500
III	Eastplain	Canary	323	74	22.810
IV	Southedge	Green	389±	66	16.966
V	Picken	Goldenrod	116	22	18.965
			1244	226	18.16 %

1. Approximately how often do you use your Library?

a)

	2x wk.		1x wk		2x mo.		1x mo.		2x yr.		1x yr.		Other	
Northedge	-	-	5	20.83%	11	45.80%	6	25.00%	-	-	-	-	-	-
J.H. West	5	12.50%	12	30.00%	8	20.00%	9	22.50%	1	2.50%	-	-	7	29.00%
Eastplain	12	16.29%	25	33.70%	14	18.90%	11	14.86%	3	4.05%	2	2.70%	4	5.40%
Southedge	3	4.50%	19	28.70%	22	33.30%	10	15.16%	5	7.57%	-	-	5	7.57%
Picken	1	4.54%	3	13.63%	5	22.70%	7	31.80%	2	9.90%	1	5.00%	-	-
	21	9.29%	64	28.30%	60	26.50%	43	19.00%	11	4.86%	3	1.38%	16	7.07%

b) If you don't use your Library as often as you'd like, please indicate reason:

	Lack of Transportation	Lib. Hrs. not Convenient	Other
Northedge	6	-	1 -Baby Sleeping; 1 -Small Child
J. H. West	4	2	2 -Child; 1 -Distance; 1 -No need;
Eastplain	2	4	4 -Child; 9 -Lack of Time; 1 -Live a little too far
Southedge	6	5	2 -Child; 2 -Traffic; 2 - No time
Picken	3	2	3 -No Time; 2 -Too Far; 1 -Child (1 resident confined too wheelchair was advised of our Homebound Service)

c) If you use another public library in Nassau County, please indicate reason:

	Closer to Home	Better Book Collection	Other
Northedge	3*	2	* Bethpage Public Library
J.H.West	-	2 (1*)	* Hofstra; 1 -Bethpage; 1 -S.Farm.; 1 -Other
Eastplain	-	3	3 -East Meadow; Levittown: Farmingdale; College
Southedge	-	1	3 -Farmingdale; Massapequa (Open Sundays, less traffic)
Picken	1	2	2 -Massapequa (Open Sundays, 4-week loan period)
	4	10	11

2. If you have children or students in your household, please check the following:

	a) Number						b) Age Levels				
	(1)	(2)	(3)	(4)	(5)	(6+)	(2 & under)	(3 - 5)	(6 - 12)	(13 - 18)	(18+)
Northedge	3	5	7	3	2	-	3	4	14	7	4
J. H.West	7	10	9	6	-	-	2	7	9	10	8
Eastplain	15	29	16	4	3	2	8	16	29	21	21
Southedge	12	14	16	4	1	1	5	14	22	24	14
Picken	3	9	7	1	1	-	3	3	7	13	6
	40	67	55	18	7	3	21	44	81	75	53

3. What is your opinion of your Library's

a) Adult Book Collection

	Exc.		Good		Fair		Poor	
	#	%	#	%	#	%	#	%
Northedge	13	54.00	7	29.16	2	8.30	-	
J.H.West	13	32.50	22	55.00	-		-	
Eastplain	38	51.50	30	40.54	2	2.70	-	
Southedge	26	39.39	28	42.42	3	4.54	1	1.51
Picken	8	36.36	13	59.09	-		-	
	98	43.36	100	44.00	7	3.20	1	.004

b) Children's Materials

	Exc.		Good		Fair		Poor	
	#	%	#	%	#	%	#	%
Northedge	9	37.50	9	37.50	1	4.10	-	
J.H.West	11	27.50	16	40.00	1	2.50	-	
Eastplain	38	51.35	21	28.37	2	2.70	-	
Southedge	27	40.90	19	28.70	1	1.50	-	
Picken	5	22.72	12	54.54	-		-	
	90	39.81	77	34.07	5	2.21	-	

c) Quality of Assist.

	Exc.		Good		Fair		Poor	
	#	%	#	%	#	%	#	%
Northedge	15	62.50	6	25.00	-		1	4.00
J.H.West	22	55.00	13	32.50	1	2.50	-	
Eastplain	50	67.56	16	21.60	1	1.35	1	1.35
Southedge	36	54.54	21	31.80	4	6.06	1	1.51
Picken	13	59.09	8	36.36	-		-	
	133	60.17	64	28.30	6	2.65	3	1.32

If you checked "fair" or "poor" to any of the above, please indicate what areas you think need improvement:

Northedge: 1 - More bestsellers; 1 - Assistance should be given more pleasantly.
J.H.West: 1 - Inadequate assistance in Children's Room.
Eastplain: 1 - Inadequate assistance in Children's Room, in Ref. Sect.; 5 - More tech., bios, paperbacks, special books
Southedge: 3 - More books; 1 - More bestsellers; 3 - Better assistance in Chil. Rm.; 2 - Better assistance in Adult Rm.
Picken 1 - More books on religious subjects; 1 - Attitude of help when assisting children or adults needs improvement

4. How do you find out about your Library's programs and services?

	Pennysaver	Library Newslet	Newsday	News Press	Times	Plaintalk	Mass, Post Observer	Beth.Trib Radio Sta.
Northedge	4 16.60%	20 83.33%	7 29.16%	1 4.50% -	-	4 16.60%	- -	3 12.50% -
J.H.West	6 12.50%	35 87.50%	13 32.58%	2 5.00% 2 5.00%	-	9 22.50%	2 5.00% 1 2.50%	3 7.50% WHLI- 1 WGBB- 1
Eastplain	14 18.98%	68 91.89%	20 27.00%	2 2.70% 3 4.00%	1 1.35%	17 22.17%	6 8.10% 1 1.35%	- WHLI- 1 WGBB- 1 WINS- 1
Southedge	10 15.15%	54 81.81%	14 21.20%	1 1.50% 1 1.50%	1 1.50%	15 22.72%	5 7.57% 1 1.51%	- WGBB- 1 WHLI- 1
Picken	6 27.27%	22 100.00%	4 18.18%	- 2 9.00%	1 4.50%	7 31.80%	4 18.18% 1 4.50%	- WGBB- 1 WGBB- 5
	40 17.69%	199 88.49%	58 25.66%	6 2.65% 8 3.53%	3 1.32%	52 23.00%	17 7.52% 4 1.76%	6 2.65 WHLI- 3 WINS- 1

Other

Northedge: 1 - Word of Mouth; 1 - School

J.H. West: 1 - Neighbors; 1 -(Comment that Newsletter was concise and informative)

Eastplain: 4 - Signs in Library; 1 - Children bring home pamphlets; 1 - Neighbors

Southedge: 4 - Brochures in Library; 1 - Library Staff

Picken: 1 - Word of Mouth

5. What features of your Library's Newsletter do you find useful? (You may check more than one.)

	Consumer Information	Description of Services	Equipment Available	Program Announcements	Other
Northedge	9 37.50%	12 50.00%	13 54.16%	10 41.60%	-
J. H.West	21 52.50%	23 57.50%	19 47.50%	22 55.00%	-
Eastplain	29 39.18%	44 59.45%	40 54.05%	43 58.10%	2
Southedge	25 37.87%	34 51.51%	35 53.03%	28 42.42%	1
Picken	14 63.63%	15 68.18%	11 50.00%	12 54.54%	-
	98 43.36%	128 56.63%	118 52.21%	115 50.88%	

6. What do you like best about your Library?

	Books		Programs		Equipment Loans		Other		
Northedge	15	62.50%	12	50.00%	9	37.50%	6	25.00%	- Needlework Nook; Records; Displays; Evening Programs; Staff Courtesy & Assist.
J.H. West	27	67.50%	13	32.50%	9	22.50%	7	17.50%	- Atmosphere; Records; Photocopier; Met Display; Needlework Nook; Services
Eastplain	54	72.97%	35	47.29%	20	27.02%	15	20.20%	- Availability of bestsellers; Assistance for difficult ques.; Excellent children's programs; Helpful staff; Appearance; N.Y.Times; Back newspapers; Films; Tapes; Records
Southedge	41	62.12%	29	43.93%	17	25.75%	2	3.00%	- Assistance; Atmosphere; Old radio tapes
Picken	15	68.18%	11	50.00%	1	4.50%	1	4.54%	- Records; Tapes
	152	67.25%	100	44.24%	56	24.77%	31	13.00%	

7. What do you like least about your Library?

Northedge: 1 - Inaccessible; 3 - Noisy teens; 1 - Staff Assistance; 1 - Waiting list for films.

J.H.West: 1 - Hours; 1 - Card catalog; 1 - Equipment loans; 1 - Books in disrepair; 1 - Noise; 1 - 7-day loans; 1 - Fines
1 - Need real art; 1 - Waiting list for new books; 1 - Lack of help on park info & activities in Nassau;
1 - Unfair displays in show case, Christian holidays bypassed.

Eastplain: 2 - Not open Fri. evening; 1 - Parking facilities; 4 - Noise; 2 - Closed Sundays; 1 - Not open 9 a.m.; 1 - Expens
1 - Record collection (need more jazz); 2 - Hangout for youngsters; 1 - Not enough back issues of newspapers;
1 - Not enough books for different age levels; 1 - Equipment loan; 1 - Need more new books; 1 - Young people too noisy at movies; 1 - Door handles.

Southedge: 1 - Not open late enough; 5 - Noise; 1 - Not enough science fiction books; 1 - Courses; 1 - Art rental;
4 - Equipment loan; 1 - Financial section too small; 1 - Not enough witchcraft books; 1 - Renewal procedure for overdue books; 1 - Too small a variety of books; 1 - "Hangout"; 1 - Lack of parking; 1 - Hazardous traffic;
2 - Location; 1 - Lack of typewriter loan.

Picken: 2 - Location; 1 - Take out more magazines; 1 - noise; 1 - 7-day loan period; 1 - Too small a stereo record collection; 1 - Equipment rental; 1 - budget.

8. Do you have any comments or suggestions about your Library not covered above?

Northedge: "After having lived in Queens for 5 years, coming to the Plainedge Library, with its helpful staff, large selection of books and terrific programs - has been just wonderful. I really enjoy using this "full" service library. Thank you so much!" "More paperbacks." "A seminar on use of equipment we loan, such as strobe lights, etc." "Having taken advantage of the special programs in the library, I must say that they we. both enjoyable and informative - hope they continue."

J.H.West: "More children's clubs"; 14-day loan for new books rather than 7-day; "Good program & facilities & keep on improving.";"Babysitting during courses & programs would be terrific"; "Stop adding services not essential to the majority of the district - just concentrate on books." "Keep up the good work"; "We like the Library very much and use it every opportunity we can"; Suggestions for new programs and courses.

Eastplain: Would like babysitters for daytime courses; Separate record and listening room; More pre-school programs; More tapes; Program suggestions; More paperbacks; Physical fitness course; "Excellent library!"; "love the library" (2); "I am proud that I live in a community that has a wonderful library with a great selection of books, lots of good activities for the children and adults and an equally marvelous staff." "Absolutely the finest library I have ever used. Makes city libraries look pretty sad." More bestsellers; Longer loan period in winter.

Southedge: "Fine library"; "Delightful" (2); "Library's tops"; Need more radio tapes; Programs for mothers during Picture Book Time; Need better children's section; Need a pre-school toy area; Would like a better selection of books on abortion; "I find our library a delightful place to visit, to relax and just to browse through - Our library staff is most kind and helpful"' "Would like a quiet library"; Our library is a delight to visit and to use. It makes Plainedge a community. This questionnaire is typical of its consideration for the people of our community. Thank you." "I'm glad it's there!"; Would like evening courses. "Am pleased with quality of books and cooperation of library.

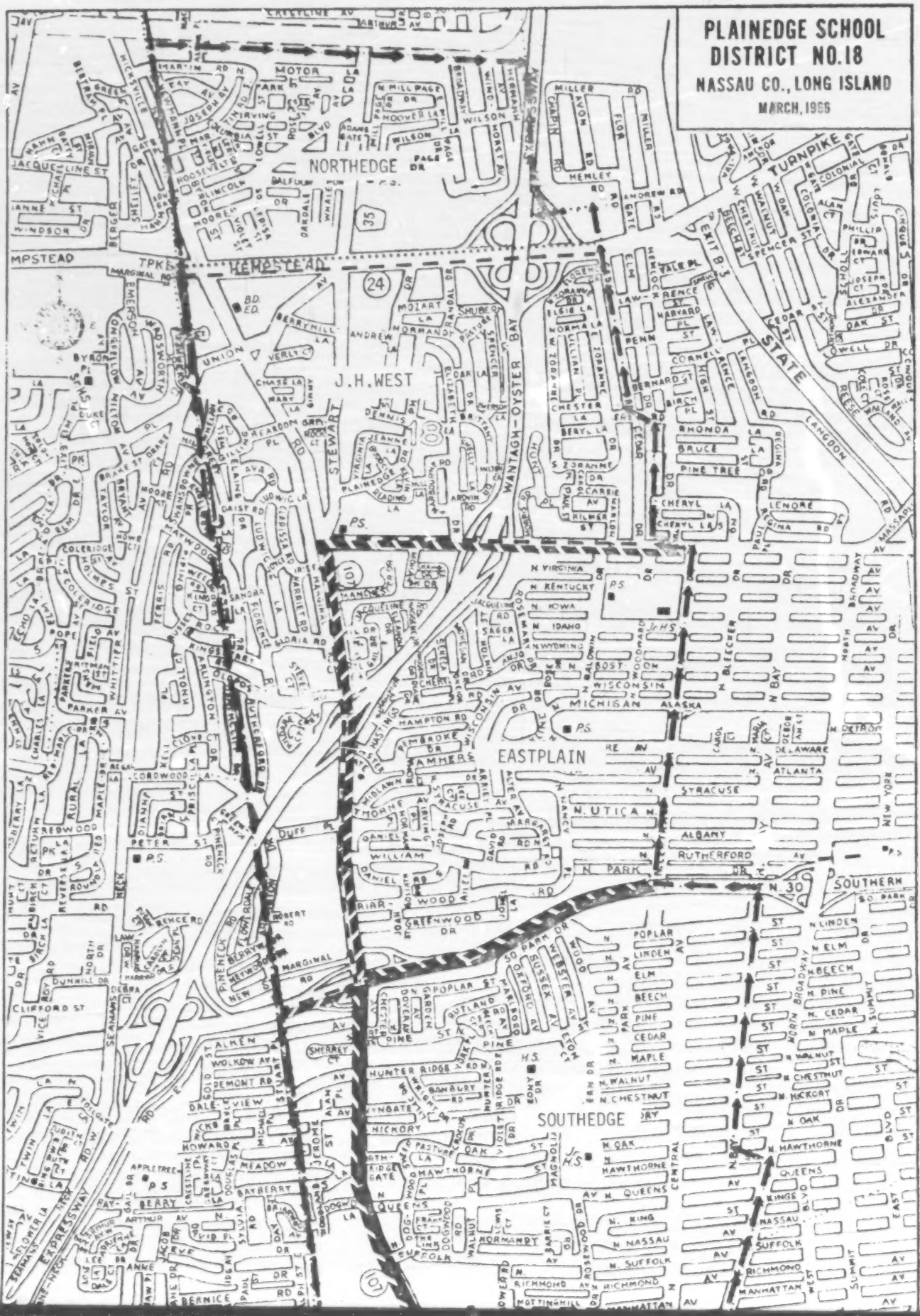
Picken: Nee. more women's magazines; Would like back number newspapers; Longer loan on magazines; (After a negative comment concerning crowding at the indexes on a Saturday, the following comment was made:) "All over library supervision - excellent." "It is a great working library. We in Plainedge can be proud of it. I commend the staff." Would like Friday night open and book reviews.

Optional signing of name and address:

Northedge:	19	out of	24	returned. -	79.1%
J.H.West:	23	out of	40	returned. -	57.5%
Eastplain:	50	out of	74	returned. -	67.5%
Southedge:	46	out of	66	returned. -	69.6%
Picken:	13	out of	22	returned. -	59.0%
	151*		226		66.8%

*Individual letters replying to specific comments or suggestions were sent to 53 households. Form letters, individually typed, were sent to the 98 other persons acknowledging receipt of their replies and thanking them for answering the questionnaire.

February 6, 1974


PLAINEDGE SCHOOL
DISTRICT NO.18
NASSAU CO., LONG ISLAND
MARCH, 1966
NORTHEDGE
J.H.WEST
EASTPLAIN
SOUTHEDGE
HEMPSTEAD
HEMPSTEAD TPK
WANTAGH-OYSTER BAY
STATE
TURNPIKE
EXPRESSWAY
N. UTICA
N. PARK
SOUTHERN
N. 30
MOTOR PARK
MILLER AVON
MILLER FLOR
MILLER
MEMLEY RD
ANDREW RD
GATE
EXIT 8 E
EXIT 8 W
PENN
HARVARD
CORNELL
BERNARD
BIRCH
BRUCE
PINE TREE
RHONDA
CHERYL
LENORE
CEDAR
OAK
LANGDON
ELM
BEECH
WALNUT
CHESTNUT
PINE
MAPLE
HICKORY
HAWTHORNE
QUEENS
KINGS
NASSAU
SUFFOLK
RICHMOND
MANHATTAN
BROADWAY
NORTH BAY
BLEECKER
SUMMIT
LINDEN
POPLAR
ELM
BEECH
PINE
CEDAR
MAPLE
WALNUT
CHESTNUT
HICKORY
OAK
HAWTHORNE
QUEENS
KINGS
NASSAU
SUFFOLK
RICHMOND
MANHATTAN
N. VIRGINIA
N. KENTUCKY
N. IOWA
N. IDAHO
N. WYOMING
N. WISCONSIN
N. MICHIGAN
N. ALASKA
N. DELAWARE
N. ATLANTA
N. SYRACUSE
N. ALBANY
N. RUTHERFORD
N. YORK
N. DETROIT
N. MINNESOTA
N. OREGON
N. NEVADA
N. MONTANA
N. COLORADO
N. ARIZONA
N. NEW MEXICO
N. UTAH
N. HAMPSHIRE
N. VERMONT
N. MAINE
N. CONNECTICUT
N. MASSACHUSETTS
N. RHODE ISLAND
N. PENNSYLVANIA
N. NEW JERSEY
N. MARYLAND
N. WASHINGTON
N. OHIO
N. INDIANA
N. ILLINOIS
N. MISSOURI
N. KANSAS
N. NEBRASKA
N. SOUTH DAKOTA
N. NORTH DAKOTA
N. WEST VIRGINIA
N. VIRGINIA
N. KENTUCKY
N. TENNESSEE
N. MISSISSIPPI
N. ALABAMA
N. GEORGIA
N. FLORIDA
N. SOUTH CAROLINA
N. NORTH CAROLINA
N. LOUISIANA
N. ARKANSAS
N. OKLAHOMA
N. TEXAS
N. CALIFORNIA
N. HAWAII
N. ALASKA
N. MICHIGAN
N. WISCONSIN
N. IDAHO
N. IOWA
N. KENTUCKY
N. VIRGINIA
N. WYOMING
N. UTICA
N. PARK
N. 30
SOUTHERN
N. LINDEN
N. ELM
N. BEECH
N. PINE
N. CEDAR
N. MAPLE
N. WALNUT
N. CHESTNUT
N. HICKORY
N. OAK
N. HAWTHORNE
N. QUEENS
N. KING
N. NASSAU
N. SUFFOLK
N. RICHMOND
N. MANHATTAN
PS
Jr H.S.
H.S.
MARGINAL RD
EXPRESSWAY
STEWART
UNION
BERRYMILL
MOZART
ANDREW
NORMANDY
SPENCER
RANDAL DR
SHUBERT
VERLY CT
CHASE LA
MARY LA
DENNIS
VIRGINIA
JEANNE
PLAINEDGE
READING
ARDWIN
CARRIE
WILMER
SUSSEX
DUFF
PETER
DIANNE
WILLIAM
DANIEL
GREENWOOD
ROBERT
HAMPTON RD
PEMBROKE
HAMMERS
SYRACUSE
ALBANY
RUTHERFORD
MICHIGAN
WISCONSIN
ALASKA
DELAWARE
ATLANTA
SYRACUSE
NEW YORK
DETROIT
MINNESOTA
OREGON
NEVADA
MONTANA
COLORADO
ARIZONA
NEW MEXICO
UTAH
HAMPSHIRE
VERMONT
MAINE
CONNECTICUT
MASSACHUSETTS
RHODE ISLAND
PENNSYLVANIA
NEW JERSEY
MARYLAND
WASHINGTON
OHIO
INDIANA
ILLINOIS
MISSOURI
KANSAS
NEBRASKA
SOUTH DAKOTA
NORTH DAKOTA
WEST VIRGINIA
VIRGINIA
KENTUCKY
TENNESSEE
MISSISSIPPI
ALABAMA
GEORGIA
FLORIDA
SOUTH CAROLINA
NORTH CAROLINA
LOUISIANA
ARKANSAS
OKLAHOMA
TEXAS
CALIFORNIA
HAWAII
ALASKA
MICHIGAN
WISCONSIN
IDAHO
IOWA
KENTUCKY
VIRGINIA
WYOMING
UTICA
PARK
30
SOUTHERN
LINDEN
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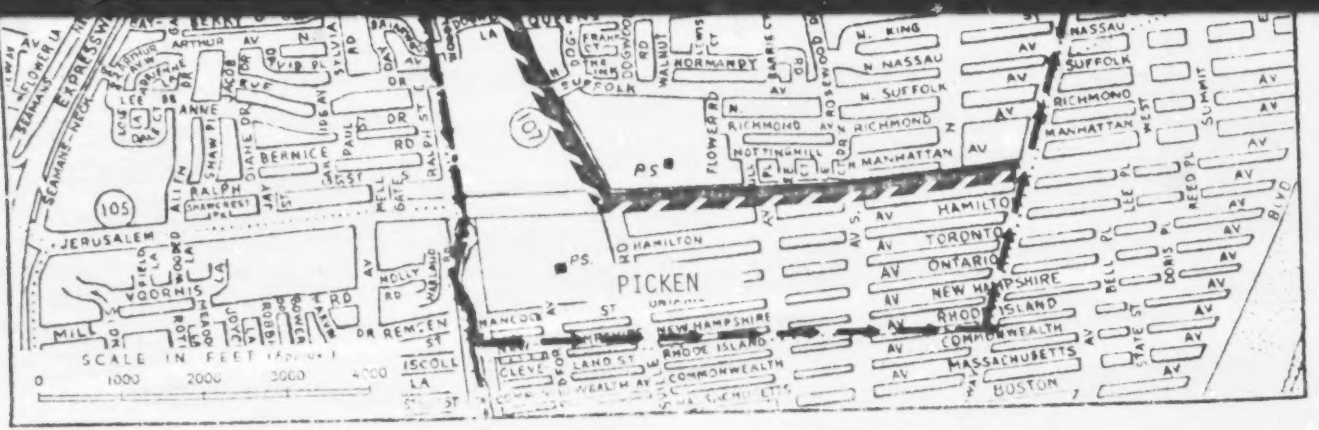
HICKORY
OAK
HAWTHORNE
QUEENS
KING
NASSAU
SUFFOLK
RICHMOND
MANHATTAN


PICKEN
PS
PS
105
101
JERUSALEM
BERNICE
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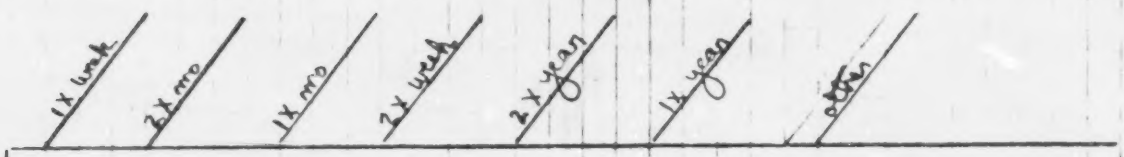
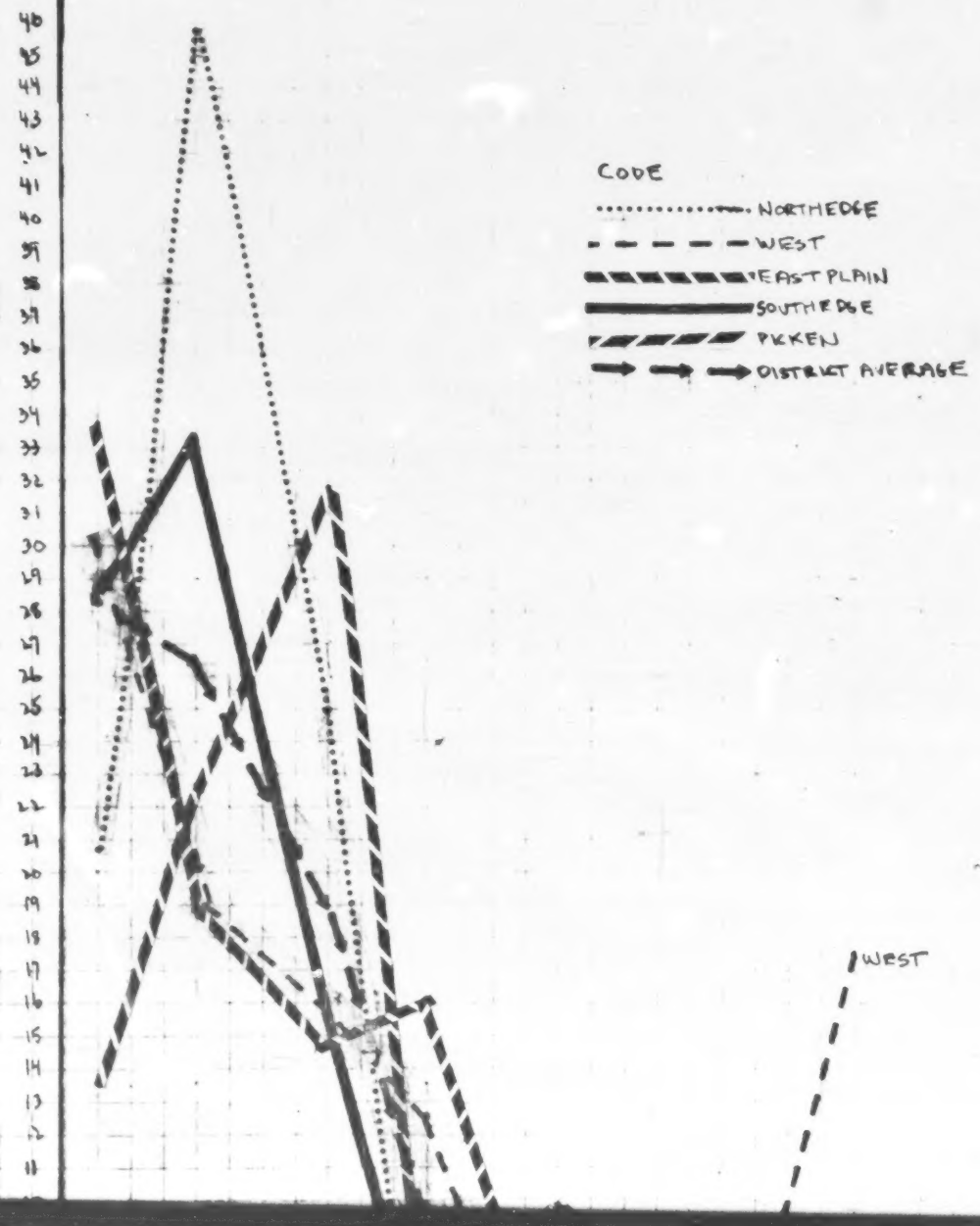
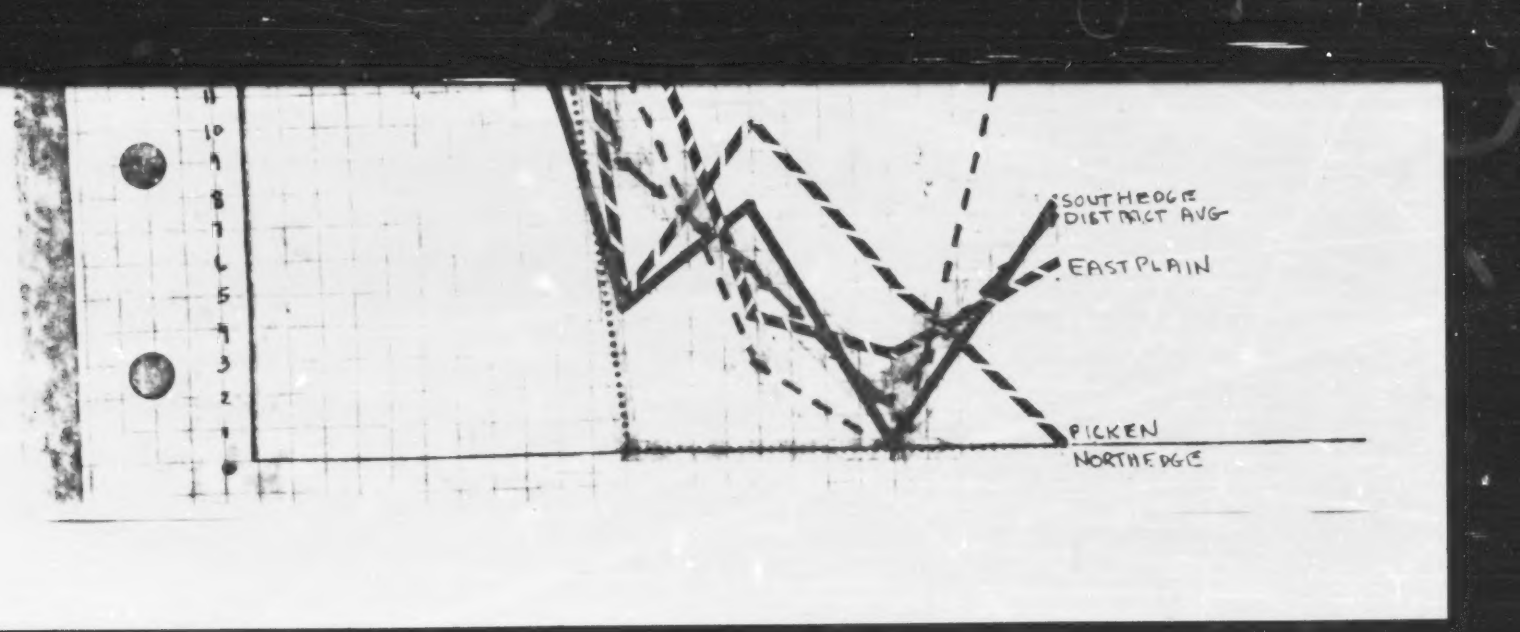
ANNE
ARTHUR
SYLVIA
VIP PL
PAUL
MOLLY
MILL
VOORNIS
REMSEN
ISCOLL
FLOWERHILL
NORMANDY
FRANKLIN
DOGWOOD
WALNUT
LEWIS
ROSEWOOD
NOTTINGHILL
W. KING
N NASSAU
N SUFFOLK
N RICHMOND
N MANHATTAN
NASSAU
SUFFOLK
RICHMOND
MANHATTAN
SUMMIT
REED PL
LEE PL
BELL PL
DORIS
STATE
HAMILTON
TORONTO
ONTARIO
NEW HAMPSHIRE
RHODE ISLAND
COMMONWEALTH
MASSACHUSETTS
BOSTON
CLEVELAND
MANCOS
SCALE IN FEET (APPROX.)
0
1000
2000
3000
4000

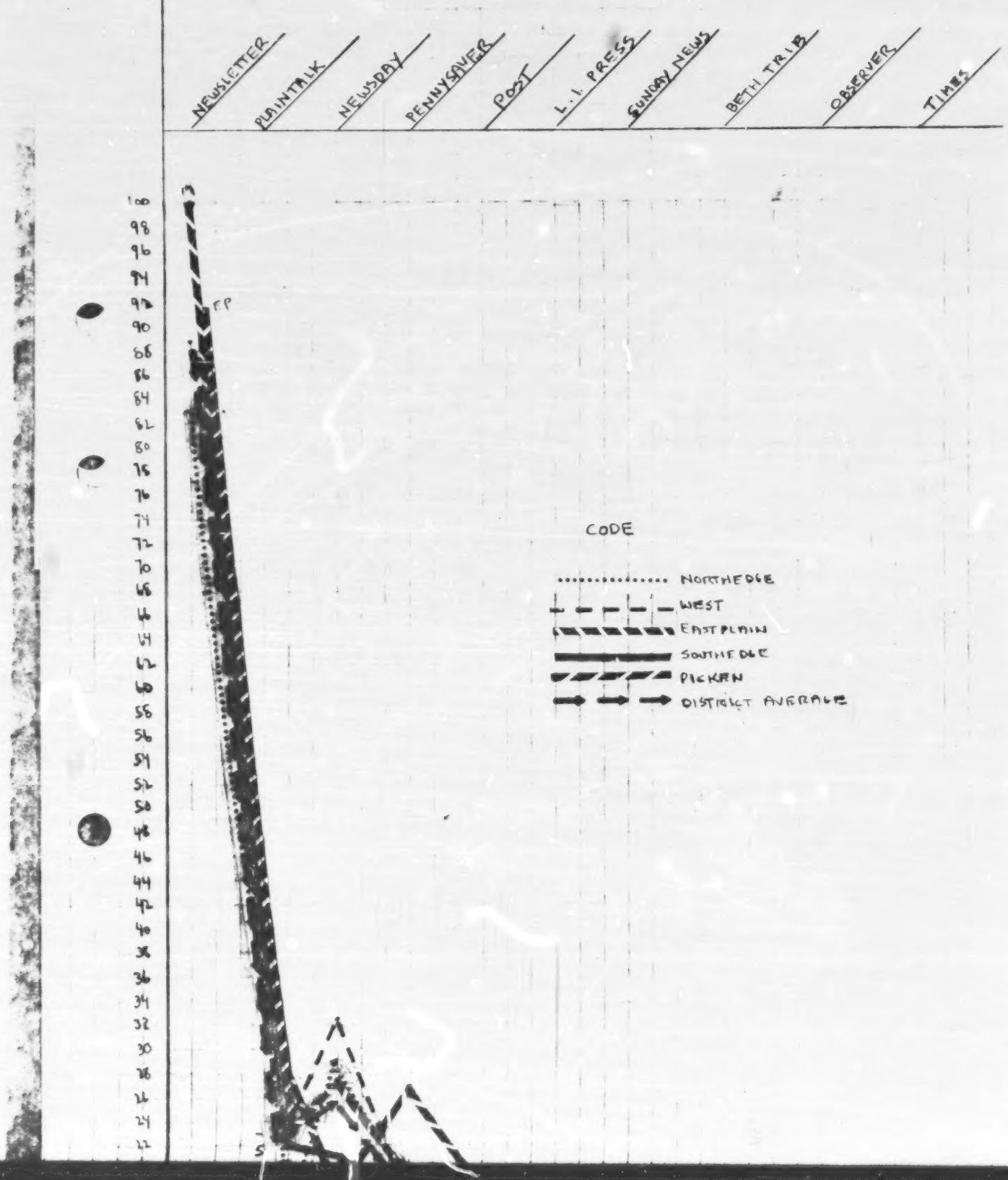
GRAPH 1
Question 1a
How often do you use your Library?





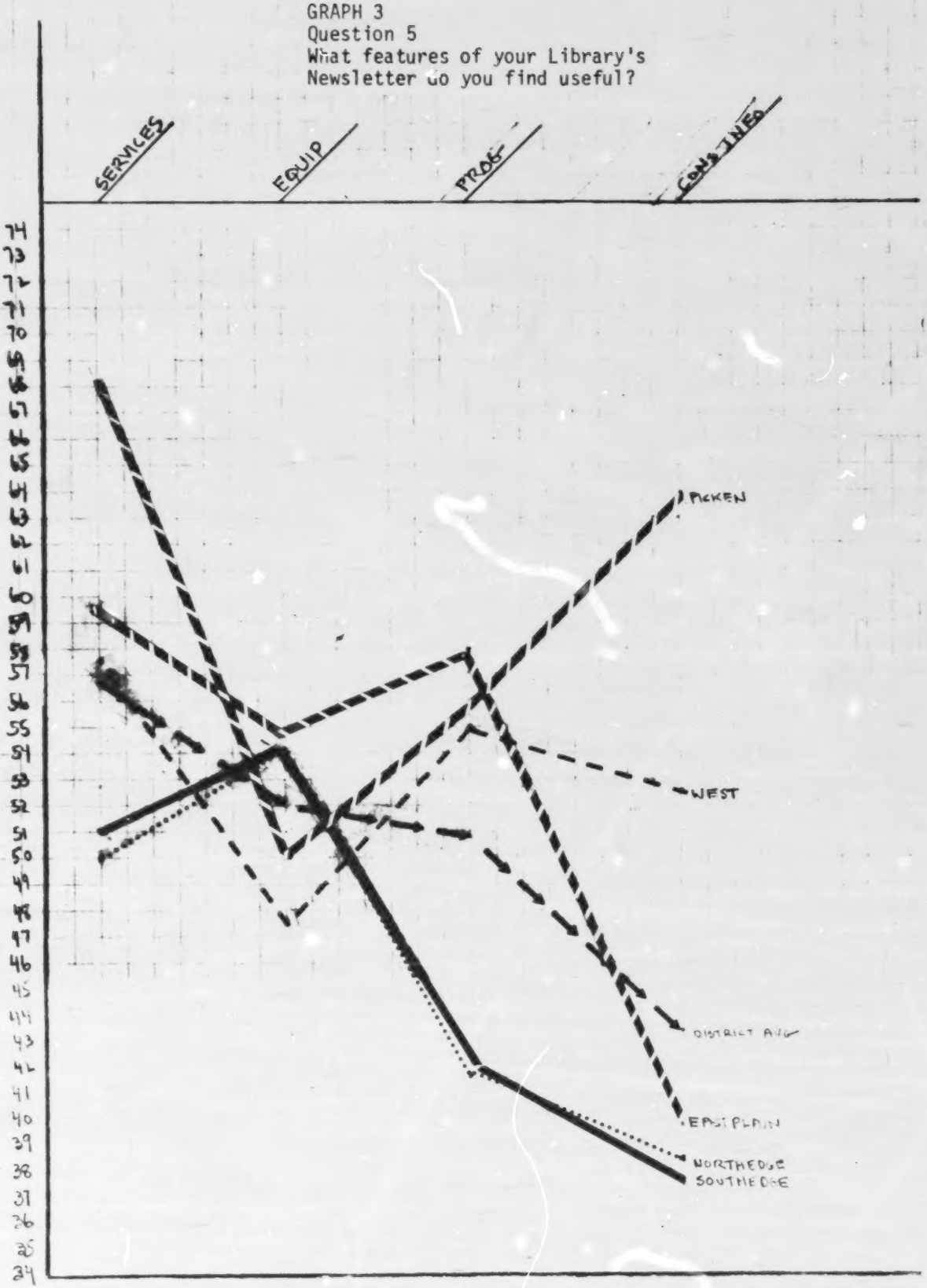

SOUTH EDGE
DISTRICT AVG
EAST PLAIN
PICKEN
NORTH EDGE

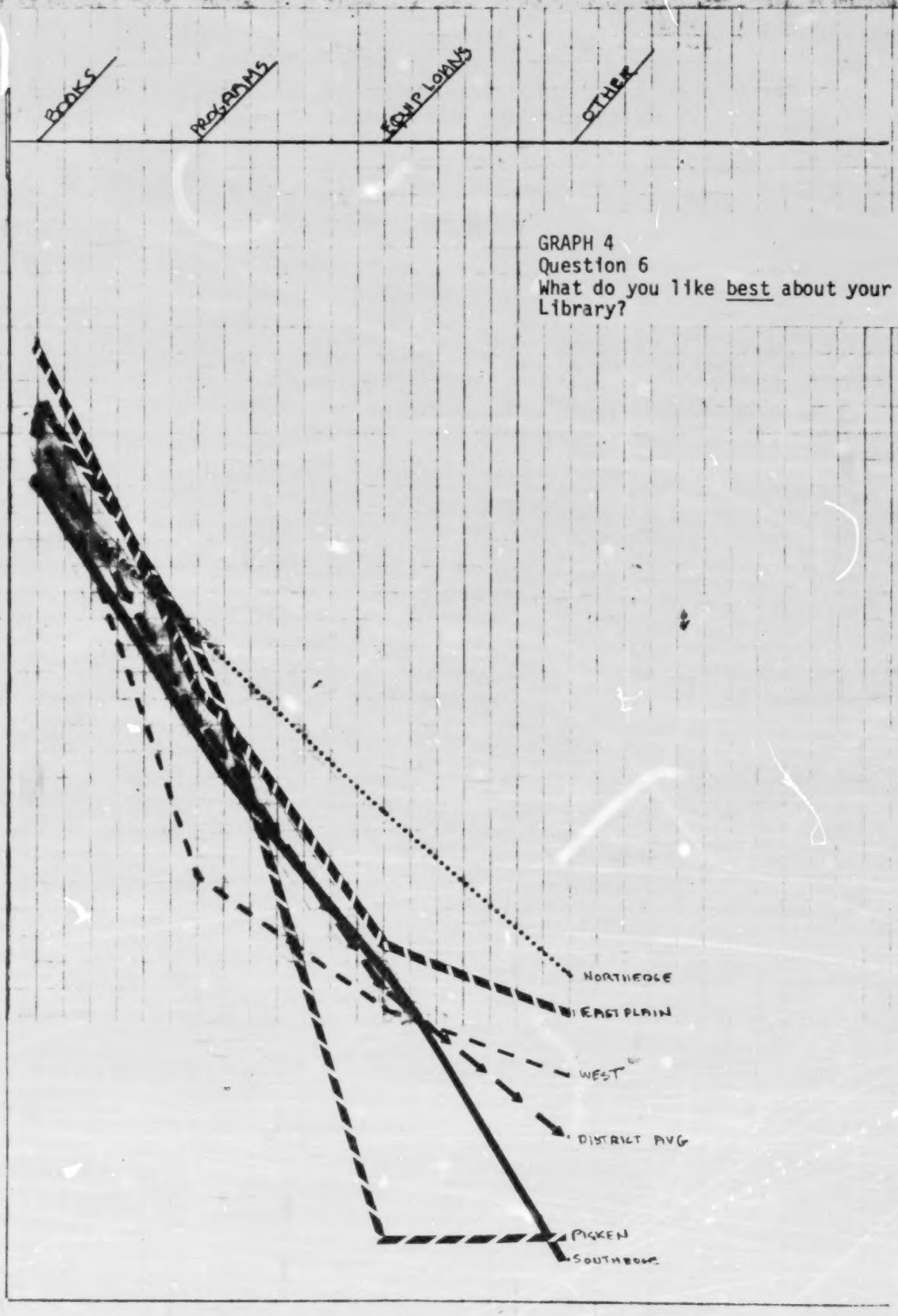
GRAPH 2
Question 4
How do you find out about your
Library's programs and services?



0
2
4
6
8
10
12
14
16
18
20
22
24

GRAPH 3
Question 5
What features of your Library's Newsletter do you find useful?





GRAPH 4
Question 6
What do you like best about your Library?

VOTING RESULTS, ANNUAL BUDGET VOTES,

U.F.S.D. 18, 1969-73

		TOTAL VOTE		SCHOOL BUDGET			LIBRARY BUDGET		
Year	Vote#	School	Library	Yes	No	(+ or -)	Yes	No	(+ or -)
1969	1	3862	3838	1564	2298	-734	1490	2348	-858
1969	2	2871	2861	1453	1418	+ 35	1287	1574	-287
1970	1	4028	3996	1503	2525	-1022	1950	2046	- 96
1970	2	2944	2946	1354	1590	- 236	1539	1407	+132
1971		4498	4479	1498	3000	-1502	2248	2231	+ 17
1972		4633	3569	3238	1395	+1843	3505	1064	+2341
1973		3734	3146	2069	1665	+ 404	2141	1025	+1116

VOTING RESULTS, ANNUAL BUDGET VOTES,

U.F.S.D. 18, By ELECTION DISTRICTS,

1969 - 1973

June 11, 1969

School	School Budget Yes	School Budget No	Library Budget Yes	Library Budget No
Northedge	136	263	118	277
West	335	518	272	566
Eastplain	514	587	528	571
Southedge	431	648	437	640
Picken	14[illegible]	282	135	294
TOTALS	1564	2298	1490	2348

7/23/69

	School Yes	School No	Library Yes	Library No
Northedge	108	140	86	164
John West	288	280	231	329
Eastplain	536	385	479	442
Southedge	408	451	391	467
Picken	113	162	100	172
TOTALS	1453	1418	1287	1574

6/17/70

	School Yes	School No	Library Yes	Library No
Northedge	122	244	170	196
West	279	527	336	461
Eastplain	529	689	675	523
Southedge	443	771	594	613
Picken	130	294	175	253
TOTALS	1503	2525	1950	2046

7/29/70

	School Yes	School No	Library Yes	Library No
Northedge	104	168	124	148
West	253	327	274	305
Eastplain	509	401	568	342
Southedge	402	482	464	421
Picken	86	212	109	191
TOTALS	1354	1590	1539	1407

6/9/71

	School		Library	
	Yes	No	Yes	No
Northedge	121	283	166	237
West	289	630	442	470
Eastplain	522	830	753	589
Southedge	451	907	694	667
Picken	115	348	193	268
TOTALS	1498	3000	2248	2231

6/14/72

SCHOOL	SCHOOL BUDGET Yes	No		LIBRARY BUDGET Yes	No
Northedge	277	125	+152	289	111
West	632	313	+319	670	264
Eastplain	1041	412	+629	1145	279
Southedge	991	393	+598	1070	293
Picken	297	152	+145	331	117
TOTALS	3238	1395		3505	1064

June 13, 1973

District	Proposition 1 School Yes	No	Proposition 3 Library Yes	No
1. Northedge	168	173	146	116
2. John H. West	340	371	373	235
3. Eastplain	735	460	761	279
4. Southedge	627	463	657	272
5. Picken	199	198	204	123
	2069	1665	2141	1025

PLAINEDGE PUBLIC LIBRARY
1060 Hicksville Road
Massapequa, New York 11758

Dear Friend:

We need your assistance. We'd like to find out what you and your family think about the services and facilities of your Library. Won't you take a few minutes to answer the questions on this form? All you have to do is check the appropriate boxes. Then, return the form in the enclosed, postage-paid envelope- or, drop it off at the Library on your next visit.

You don't have to sign this, but if you do, also indicate your address, so I can tell you the results. Thanks for your cooperation.

Joseph Eisner
Library Director

1) Approximately how often do you use your Library?

a] ( ) Twice a week ( ) Once a week ( ) Twice a month ( ) Once a month
( ) Twice a year ( ) Once a year ( ) Other (please describe): _____

b] If you don't use your Library as often as you'd like, please indicate reason:

( ) Lack of transportation ( ) Library hours not convenient ( ) Other (please describe):

_____

_____

c] If you use another public library in Nassau County, please indicate reason:

( ) Closer to home ( ) Better book collection ( ) Other (please indicate):

_____

_____

2) If you have children or students in your household, please check the following:

a] Number- ( ) 1 ( ) 2 ( ) 3 ( ) 4 ( ) 5 ( ) 6 or more

b] Age levels ( ) 2 and under ( ) 3 - 5 ( ) 6 - 12 ( ) 13 - 18 ( ) 18+

3) What is your opinion of your Library's

a] adult book collection? ( ) Excellent ( ) Good ( ) Fair ( ) Poor

b] children's materials? ( ) Excellent ( ) Good ( ) Fair ( ) Poor

c] quality of assistance? ( ) Excellent ( ) Good ( ) Fair ( ) Poor

If you checked "fair" or "poor" to any of the above, please indicate what areas you think need improvement:

_____

_____

(over)

4) How do you find out about your Library's programs and services? (Please place the number 1 before source most frequently consulted, the number 2 before the next most frequent source, etc; leave blank sources not consulted at all.)

( ) Library Newsletter ( ) Newsday ( ) Daily and/or Sunday News ( ) L.I. Press ( ) Sunday Times L.I. Section ( ) Plaintalk ( ) Massapequa Post ( ) Observer ( ) Bethpage Tribune ( ) Pennysaver ( ) WHLI ( ) WGBB ( ) WINS ( ) Other (please describe):

_____

_____

5) What features of your Library's Newsletter do you find useful (you may check more than one):

( ) Consumer information ( ) Description of services ( ) Equipment available for loan ( ) Program announcements ( ) Other (please describe):

_____

_____

6) What do you like best about your Library?

( ) Books ( ) Programs ( ) Equipment loans ( ) Other (please describe):

_____

_____

7) What do you like least about your Library?

_____

_____

8) Do you have any comments or suggestions about your Library not covered above? If so, please note them:

_____

_____

_____

OPTIONAL: Name _____

Address _____

P.O. & Zip _____

1/10/74